

HEARST *television inc***RECEIVABLES CREDIT/DEBIT MEMO FORM**

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date:	October 30, 2012	
Station:	KOAT	Drop Down
Sales Region:	LOCAL	Drop Down
Agency:	Media Strategies & Research	
Advertiser:	Heinrich/D/Senate	
Invoice #	944734	Net Invoice Amount \$
Invoice Date		Amount Paid
		Adjustment to Gross Billing \$ 100.00
		Adjustment to Net Billing \$ 90.95
AE Name:	Beth Pfefferle	
SM Name:	Beth Pfefferle	
Reason for DEBIT/CREDIT:	POLITICAL RATE ADJUSTMENT	Drop Down
	(Field Required - must use drop down list)	

EXPLANATION (Please explain in detail):

Rebates due to LUR w/o 10/22 - they will respend \$'s.

Revised invoice required? _____

REQUIRED APPROVALS:

Local AE	Local Sales Region	(Web & Mobile when applicable)
LSM	Local Sales Region	(Web & Mobile when applicable)
NSM	National Sales Region	(Web & Mobile when applicable)
DSM	Digital Sales Region	Web & Mobile optional/station's discretion
GSM	All debits/credits	except Retrans & Non Sales region
Regl Controller	All debits/credits	

Form with all required approvals emailed to Regional C&C Manager

Input to Wide Orbit on: _____

by _____

HEARST television inc**RECEIVABLES CREDIT/DEBIT MEMO FORM**

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date:	October 30, 2012	
Station:	KOAT	Drop Down
Sales Region:	LOCAL	Drop Down
Agency:	Media Strategies & Research	
Advertiser:	Heinrich/D/Senate	
Invoice #	965090	Net Invoice Amount \$
Invoice Date		Amount Paid
	Adjustment to Gross Billing \$	25.00
	Adjustment to Net Billing \$	22.74
AE Name:	Beth Pfefferle	
SM Name:	Beth Pfefferle	
Reason for DEBIT/CREDIT:	POLITICAL RATE ADJUSTMENT	Drop Down
	(Field Required - must use drop down list)	

EXPLANATION (Please explain in detail):

Rebates due to LUR w/o 10/22 - they will respend \$'s.

Revised invoice required? ☐**REQUIRED APPROVALS:**

Local AE	Local Sales Region	(Web & Mobile when applicable)
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NSM	National Sales Region	(Web & Mobile when applicable)
DSM	Digital Sales Region	Web & Mobile optional/station's discretion
GSM	All debits/credits	except Retrans & Non Sales region
Regl Controller	All debits/credits	

Form with all required approvals emailed to Regional C&C Manager

Input to Wide Orbit on: 

by _____



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

CONTRACT

<u>Contract / Revision</u> 968210 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/26/12 - 11/06/12		<u>Estimate #</u> 12954
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 11/01/12 / 11/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 49	KOAT	11/02/12	11/02/12	General Hospital	2-3p/1-2p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$140.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	10/29/12-11/04/12	General Hospital	2-3p/1-2p	-----F----	:30		\$140.00	NM		
Credited												
N 58	KOAT	11/02/12	11/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,125.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,125.00			
N 59	KOAT	11/03/12	11/03/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$825.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$825.00			
N 60	KOAT	11/02/12	11/02/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$810.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$810.00			
N 61	KOAT	11/03/12	11/03/12	5-6a	5-6a		:30			NM	1	\$175.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$175.00			
Totals											26	\$11,775.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/05/12	26	\$11,775.00	\$10,008.75	\$700.61	\$10,709.36
Totals	26	\$11,775.00	\$10,008.75	\$700.61	\$10,709.36

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
 3801 Carlisle Blvd, NE
 Albuquerque, NM 87107
 (505)884-7777

Contract / Revision	Alt Order #
968210 /	

Contract Dates	Product	Estimate #
10/26/12 - 11/06/12	Candidate	12954

Advertiser	Original Date / Revision
Heinrich/D/Senate	11/01/12 / 11/01/12

Signature: _____ Date: _____

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And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 944765 /		Alt Order #
Product Candidate		
Contract Dates 10/29/12 - 11/06/12		Estimate # 11651
Advertiser Heinrich/D/Senate		Original Date / Revision 10/31/12 / 10/31/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Beth Pfefferle	Sales Office Albuquerque - L
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
N 64	KOAT	11/02/12	11/02/12	Primetime	8-9p		:30			NM	1	\$1,185.00	
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	----F--				1	\$1,185.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
1	KOAT	10/29/12-11/04/12		Primetime	8-9p	-----F----	:30		\$1,185.00	NM			
See MG 64.2													
2	KOAT	10/29/12-11/04/12		Shark Tank	8-9p	-----F----	:30		\$1,185.00	NM			
Ⓜ MG for 64.1 11/02													
Totals												155	\$63,510.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	155	\$63,510.00	\$53,983.50	\$3,778.85	\$57,762.35
Totals	155	\$63,510.00	\$53,983.50	\$3,778.85	\$57,762.35

Signature: _____ Date: _____

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Denver, CO 80203

Contract / Revision 944765 /		Alt Order #
Product		
Candidate		
Contract Dates 10/29/12 - 11/06/12		Estimate # 11651
Advertiser Heinrich/D/Senate		Original Date / Revision 11/01/12 / 11/01/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Beth Pfefferle	Sales Office Albuquerque - L
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 20	KOAT	10/29/12	11/01/12	The View 10-11a	10-11a		:30			NM	1	\$270.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M--T----				2	\$270.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	9	KOAT	10/29/12-11/04/12	The View 10-11a	10-11a	M---Th-----	:30		\$270.00	NM		
Credited												
N 62	KOAT	11/05/12	11/05/12	General Hospital	2-3p/1-2p		:30			NM	1	\$140.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$140.00			
E 64	KOAT	11/02/12	11/02/12	Primetime	8-9p		:30			NM	1	\$1,185.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	10/29/12-11/04/12	Primetime	8-9p	-----F----	:30		\$1,185.00	NM		
See MG 64.2												
	2	KOAT	10/29/12-11/04/12	Shark Tank	8-9p	-----F----	:30		\$1,185.00	NM		
Ⓜ MG for 64.1 11/02												
Totals											154	\$63,240.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	154	\$63,240.00	\$53,754.00	\$3,762.78	\$57,516.78
Totals	154	\$63,240.00	\$53,754.00	\$3,762.78	\$57,516.78

Signature: _____ Date: _____

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Albuquerque, NM 87107
(505)884-7777

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

<u>Contract / Revision</u> 944765 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/29/12 - 11/06/12		<u>Estimate #</u> 11651
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 11/01/12 / 11/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfeifferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 20	KOAT	10/29/12	11/01/12	The View 10-11a	10-11a		:30			NM	1	\$270.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M--T---				2	\$270.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
9		KOAT	10/29/12-11/04/12		The View 10-11a	10-11a	M---Th-----	:30	\$270.00	NM		
Credited												
N 52	KOAT	11/05/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	2	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$500.00			
E 62	KOAT	11/05/12	11/05/12	General Hospital	2-3p/1-2p		:30			NM	1	\$140.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$140.00			
E 64	KOAT	11/02/12	11/02/12	Primetime	8-9p		:30			NM	1	\$1,185.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,185.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1		KOAT	10/29/12-11/04/12		Primetime	8-9p	-----F----	:30	\$1,185.00	NM		
See MG 64.2												
2		KOAT	10/29/12-11/04/12		Shark Tank	8-9p	-----F----	:30	\$1,185.00	NM		
Ⓜ MG for 64.1 11/02												
Totals											154	\$63,190.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	154	\$63,190.00	\$53,711.50	\$3,759.81	\$57,471.31
Totals	154	\$63,190.00	\$53,711.50	\$3,759.81	\$57,471.31

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 Albuquerque, NM 87107
 (505)884-7777

Contract / Revision	Alt Order #
944765 /	

Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	Candidate	11651

Advertiser	Original Date / Revision
Heinrich/D/Senate	11/01/12 / 11/01/12

Signature: _____ Date: _____

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Heers Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
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CONTRACT

<u>Contract / Revision</u> 967606 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/26/12 - 11/06/12		<u>Estimate #</u> 12905
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 11/01/12 / 11/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 46	KOAT	11/05/12	11/05/12	CASTLE	9-10p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KOAT	11/05/12-11/11/12	CASTLE	9-10p	M-----	:30		\$2,500.00	NM		
Credited												
Totals											10	\$4,975.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	0	\$0.00	\$0.00	\$0.00	\$0.00
10/29/12 - 11/05/12	10	\$4,975.00	\$4,228.75	\$296.01	\$4,524.76
Totals	10	\$4,975.00	\$4,228.75	\$296.01	\$4,524.76

Signature: _____ Date: _____

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